#### 66 Canal Center Plaza Suite 555 Crossroads Media

Alexandria VA 22314

#### American Crossroads/ Issue **Submission Number 402** Issue 2



### WSPA-TV

# 250 International Dr. Spartanburg SC 29303-8698 (854) 576-7777 FAX (864) 587-4480 Original

Demographic:	Product:
(L) Household	American Crossroads
Order:	Booking Group: V
	WSPA
Key Market:	
Greenville Spartanburg Ashevil	

Schedule Dates: Est./PO Number:

06225080

10/29/12 to 11/11/12

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

63375 11 /27 /694

Campaign Ref: Sales Rep: Order Ref:

Business Type:

HRP Washington, DC 06225080 POLITICAL

E:120710059

Business Category: Transactional

Political

Contract type:

Associated Copies: No

Client: Buyer:

			ω		7		თ		(J)		4		ω		20		د	Ref
		: ""	M-F 4-5p Judge Judy		M-F 3p ET / 2p CT Let's Make A Deal	7717	M-F 2p ET / 1p CT The Talk		M-F 12p News		M-F 1230-2p ET CBS Soaps		M-F 11a ET / 10a CT Price Is Right	T.	M-Su 11p News	-	W-F 10a Your Carolina	Sales Product Details
			91		2		2.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	01		12		9		2		9	Rev Туре
	Wee				-													
Closed PR	Weekly Totals: Total Spots(Ord Spots)		550		550		575		575		575		500		1275		300	Rate
	s(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
	79		-1								1		1		1		1	10/29
	19																	11/05
1	98	*****	1		1		-4		1		1		1		1		1	Total
			550		550		575		575		575		500		1275		300	Cost

66 Canal Center Plaza Alexandria VA 22314 Suite 555

### **American Crossroads/Issue** Submission Number 402 Issue 2





WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

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			1 : 3		F <sub>:</sub> :		-		:F.:				II		F.		F.		;,,F.		-	M-F 5		Est./PO Number: Associated Copies:	Schedule Dates:	., 11	
		M-F 9a Dr Phil		M-F 8a CBS This Morning		M-F 730p Scene On 7		M-F 7a CBS This Morning		M-F 7p News		M-F 6a News		M-F 6p News		M-F 530p News		M-F 530a News		M-F 5p News		M-F 5a News	Sales Product Details	98:	: 10/29/12 to 11/11/12	American Crossroads/ Issue	
		01		01		01		01		93		01		91		01		01		01		어	Rev Type				
																								Contract type:	Weeks:	Submiss Cllent/Pr	
	Weel																							type:		Submission Cost: Cllent/Product/Estimate:	
Closed PR	Weekly Totals: Total Spots(Ord Spots)	450		400		650		600		650		600		1050		1125		415		1125		190	Rate			nate:	
	s(Ord Spots)	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type	Political	2	63375 11 /27 /694	
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots					
	79	-		-3		1		1		ń		1		-3		1		٦		1		1	10/29	Business Type: Business Category:	Order Ref:	Campaign Ref:	
	19																						11/05		06225080	E:1207	
	98	-3.		1		-1		1,1		-1		1		***		-,1		-1		-1		>	Total	POLITICAL Transactional	)80	E:120710059	
		450		400		650		600		650		600		1050		1125		415		1125		190	Cost			ನ 	Original

Suite 555 66 Canal Center Plaza Alexandria VA 22314

### American Crossroads/ Issue Submission Number 402 Issue 2





WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

#### Original

ory: Transa	Business Category: Transactions			Zo	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06225080	Est./PO Number:
06225080	Order Ref:	N	Weeks:	10/29/12 to 11/11/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /694	Client/Product/Estimate:	4	Buyer:
E:120710059	Campaign Ref:	63375	Submission Cost:	American Crossroads/ Issue	Client:

			29		28		27		26		25		24		23		22		21		20		Ref
		M	M-F 5p News	M	M-F 5a News	M	M-F 4-5p Judge Judy	M	M-F 3p ET / 2p CT Let's Make A Deal	М	M-F 2p ET / 1p CT The Talk	M	M-F 12p News	M	M-F 1230-2p ET CBS Soaps	М	M-F 11a ET / 10a CT Price Is Right	.M	M-Su 11p News	M	M-F 10a Your Carolina		Sales Product Details
			01		70		01		01		01		01	-	12		01		1.0		01		<b>Rev Туре</b>
	Weekly											-											
Closed PR	Weekly Totals: Total Spots(Ord Spots)		1125		190		550		550		575		575		575		500		1275	-	300		Rate
Z 	ts(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
_	79								:														10/29
	19				1		1		1		_				1		-1		1		1		11/05
1	98		-1		1		-1		1		1		1		1		-1		1				Total
			1125		190		550		550		575		575		575		500		1275		300		Cost

Suite 555 66 Canal Center Plaza Alexandria VA 22314

### American Crossroads/ Issue Submission Number 402 Issue 2



#### WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

		40		39		38		37		36		35		32		33		32		31		30	Ref	Associa	Est./PO	Schedul	Buyer:	Client
		Sat 6a News		M-Su 11p News	M	M-F 9a Dr Phil	M	M-F 8a CBS This Morning	W	M-F 730p Scene On 7	S	M-F 7a CBS This Morning	M	M-F 7p News	W	M-F 6a News	M	M-F 6p News	M	M-F 530p News	M	M-F 530a News	Sales Product Details	Associated Copies: No		Schedule Dates: 10/29/12 to 11/11/12		A modinary Croppopalation
		01		01		0,7		91		01		01		01		01		01		01		01	Rev Type				Scie	
																									Contract type:	Weeks:	Client/Product/Es	
	Weekly													T -		1		Τ.							ype:		Submission Cost: Client/Product/Estimate:	
Closed PR	Weekly Totals: Total Spots(Ord Spots)	250		1275		450		400		650		600		650		600		1050		1125		415	Rate				<u>e</u>	
R	ts(Ord Spots)	30	Comme	5 30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	5 30	Spot Type		Political	N	63375 11 /27 /694	
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots			<b>5</b>	o	ø Ω	
_	79																			,			10/29	Business Category:	Business Type:	Order Ref:	Campaign Ref: Sales Rep:	
	19					1		-1		1		1		1		1		1		1			11/05			06225080		
	98	1						1		<b>-</b>		<b>-</b>		1		1		1		_		1	Total	ctional	CAL	)80	E:120710059 HRP Washington, DC	I
		250		1275		450		400		650		600		650		600		1050		1125		415	Cost				ი —	Original

66 Canal Center Plaza Alexandria VA 22314 Suite 555

Schedule Dates: 10/29
Est./PO Number: 06228
Associated Coples: No

10/29/12 to 11/11/12

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

11 /27 /694

63375

Campaign Ref: Sales Rep:

Order Ref:

06225080

HRP Washington, DC E:120710059

Original

Contract type: Weeks:

Client: Buyer:

#### American Crossroads/ Issue **Submission Number 402** Issue 2



MSPA-TV

# 250 International Dr. Spartanburg SC 29303-6698 (854) 576-7777 FAX (864) 587-4480

Est./PO Associat	Est./PO Number: 06225080 Associated Copies: No		Contract type:		Political	Bu	Business Type: POLITICAL Business Category: Transactional	POLITICAL ory: Transaction	CAL	
Ref	Sales Product Details	Rev Type		Rate	Spot		10/29	11/05	Total	Cost
	S.				Comme					
41	M-Su 11p News	0,1			30	Nbr of Spots				
	S				Comme	Closed PR	13		1	
42	Sun 6a News	01		250	30	Nbr of Spots	1		1	250
					Comme					
43	Sun 9a ET / 8a CT CBS Sunday Morning News	01		600	30	Nbr of Spots	-1			600
					Comme					
44	M-F 10a Your Carolina	9		300	30	Nbr of Spots	-1		-	300
					Comme					
45	M-Su 11p News	9		1275	30	Nbr of Spots	-3.		1	1275
					Comme					
46	M-F 11a ET / 10a CT Price Is Right	91		500	30	Nbr of Spots	1		1	500
					Comme					
47	M-F 1230-2p ET CBS Soaps	12		575	30	Nbr of Spots	1		1	575
					Comme					
48	M-F 12p News	9		575	30	Nbr of Spots	_		1	575
					Comme					
49	M-F 2p ET / 1p CT The Talk	2		575	30	Nbr of Spots	1		-1	575
					Comme					
50	M-F 4-5p Judge Judy	01		550	30	Nbr of Spots	-3			550
	n n				Comme					
			Wee	Weekly Totals: Total Spots(Ord Spots)	s(Ord Spots)		79	19	98	
				Closed PR					_	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

### American Crossroads/ Issue Submission Number 402 Issue 2







WSPA-TV 250 International Dr. Spartanburg SC 29303-6696 (864) 576-7777 FAX (864) 587-4480

#### Original

										Ć
Client:	American Crossroads/ Issue		Submission Cost:		63375		Campaign Ref:	E:120710059	10059	
School:			Client/Product/Estimate:	stimate:	11 /27 /694		Sales Rep:	HRP W	HRP Washington, DC	<u>გ</u>
ocheunie Dales.			Weeks:		N		Order Ref:	06225080	)80	
Est./PO Number:			Contract type:		Political		Business Type:	POLITICAL	CAL	
	TOO COMMON CONTROL						Business Category:	ory: Transactional	ctional	
Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	Total	Cost
51	M-F 5a News	01		190	30	Nbr of Spots	-			90
					Comme					
3	M_U An Nows	2			3					
ş	Tail op News	9		1125	30	Nor of Spots			-13	1125
					Comme					
53	M-F 530a News	2		415	30	Nbr of Spots	1.		1	415
					Comme					
54	M-F 530p News	01		1125	30	Nbr of Spots	1		1	1125
					Comme					
55	M-F 6p News	2		1050	30	Nbr of Spots	1			1050
					Comme					
56	M-F 6a News	01		600	30	Nbr of Spots			1	600
					Comme					
57	M-F 7p News	01		650	30	Nbr of Spots	1		1	650
	***		•		Comme					
58	M-F 7a CBS This Morning	2		600	30	Nbr of Spots	1		-1	600
					Comme					
59	M-F 730p Scene On 7	01		650	30	Nbr of Spots	1		1	650
					Comme					
60	M-F 8a CBS This Morning	01		400	30	Nbr of Spots	-1			400
					Comme					
61	M-F 9a Dr Phil	9.		450	30	Nbr of Spots	1		-1	450
			1A1	ankhi Tatala Titala			!			
			**	Viceniy Iotals, Total Spois(Ord Spois)	s(Ord spats)		6	19	98	
				Closed PR						

Suite 555 66 Canal Center Plaza Alexandria VA 22314

#### American Crossroads/ Issue **Submission Number 402** Issue 2







#### WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (854) 576-7777 FAX (864) 587-4480

#### Campaign Ref: E:120710059 Original

Buyer: Schedule Dates: Est./PO Number:

Associated Copies: No

06225080

10/29/12 to 11/11/12

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

63375 11 /27 /694

Political

Business Type:

POLITICAL

HRP Washington, DC 06225080

Order Ref: Sales Rep:

Business Category: Transactional

Contract type:

Client:

			71		70		69		58		67		8		<i>6</i> 5		9		63		62		Ref
			M-F 530a News		M-F 5p News		M-F 5a News		M-F 4-5p Judge Judy		M-F 2p ET / 1p CT The Talk		M-F 12p News	-	M-F 1230-2p ET CBS Soaps		M-F 11a ET / 10a CT Price Is Right		M-Su 11p News		M-F 10a Your Carolina		Sales Product Details
			01		0,1		01		01		01		01		12		01		01		0.7		Rev Type
<u>S</u>	Weekly Totals: Total Spots(Ord Spots)																						Rate
Closed PR	tal Spots(		415		1125		190		550		575		575		575		500		1275		300		
	Ord Spots)	Comme	30	Comme	38	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
-3	79		1		3		_1		1		1		1		1		1		_				10/29
	19																						11/05
1	98		3		1		1				>		1		<b>→</b>		1		1		1		Total
			415		1125		190		550		575		575		575		500		1275		300		Cost

66 Canal Center Plaza Alexandria VA 22314

### American Crossroads/ Issue Submission Number 402 Issue 2





WSPA-TV 250 International Dr. Spartanburg SC 29303-6696 (864) 576-7777 FAX (864) 587-4480

Y: Transactional	Business Category: Transactions			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06225080	EST./PO Number:
06225080	Order Ref:	2	Weeks:	10/29/12 to 11/11/12	ochedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /694	Client/Product/Estimate:		Buyer:
E:120710059	Campaign Ref:	63375	Submission Cost:	American Crossroads/ Issue	Client:

Est./PO Number: Associated Copie	Est./PO Number: 06225080 Associated Copies: No	· ·	Contract type:		Political	Bus Bus	Business Type: POLITICAL Business Category: Transactional	POLITICAL  ory: Transaction	CAL	
Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	Total	Cost
72	M-F 530p News	01		1125	30	Nbr of Spots	-		_	1125
	T				Comme					
73	M-F 6p News	01		1050	30	Nbr of Spots	1		-	1050
					Comme					
74	M-F 6a News	01		600	30	Nbr of Spots	1		1	600
					Comme					
75	M-F 7p News	01		650	30	Nbr of Spots	1		-3	650
					Comme					
76	M-F 7a CBS This Morning	9		600	30	Nbr of Spots	1		ſ	600
					Comme					
77	M-F 730p Scene On 7	91		650	30	Nbr of Spots	1		-3	650
	****				Comme					
78	M-F 8a CBS This Morning	01		400	30	Nbr of Spots	1		>	400
					Comme					
79	M-F 9a Dr Phil	9		450	30	Nbr of Spots	-3		-3	450
					Comme					
80	M-F 10a Your Carolina	2		300	30	Nbr of Spots	٦		-1	300
	V				Comme					
81	M-Su 11p News	01		1275	30	Nbr of Spots	1		-1	1275
	VV				Comme					
82	M-F 11a ET / 10a CT Price Is Right	91		500	30	Nbr of Spots	-1		-4	500
			VVee	Weekly I otals: Total Spots(Ord Spots)	(Ord Spots)		79	19	98	
				Closed PR					-1	

Suite 555 66 Canal Center Plaza Alexandria VA 22314

### American Crossroads/ Issue Submission Number 402 Issue 2



WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

# American Crossroads/ Issue Submission Cost: Campaign Ref: E:120710059

			92		ō		8		89		88		87		86		85		84		83		Ref	ASSOC	Est./P	Sched	Buyer:	Client:
		W	M-F 6a News	W	M-F 6p News	W	M-F 530p News	W	M-F 530a News	W	M-F 5p News	W	M-F 5a News	W	M-F 4-5p Judge Judy	W	M-F 2p ET / 1p CT The Talk	W	M-F 12p News	. W	M-F 1230-2p ET CBS Soaps	W		Associated Copies: NO			• ! :	: American Crossroads/ Issue
			01		01		01		01		01		01		01		01		01		12		Rev Type					
																									Contract type:	Weeks:	Client/Product/Estimate:	Submission Cost:
	Weekl			•							ı														9:		ct/Estima	Cost
Closed PR	Weekly Totals: Total Spots(Ord Spots)		600		1050		1125		415		1125		190		550		575		575		575		Rate				ate:	
~		Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type		Political	N	11 /27 /694	63375
			Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots							
-3	79		1	_	1		13		1		1				1		1		-3		13		10/29	Business Category:	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:
	19																						11/05	4.		06225080	HP !!!	F-120
-	98		_				1				-1		-1		-1		<b></b>				-1		Total	Transactional	POLITICAL	5080	HRP Washington, DC	E:120710059
			600	•••	1050		1125		415		1125		190		550		575		575		575		Cost				DC	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

### American Crossroads/ Issue Submission Number 402 Issue 2



# WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

			99	Mkgd	98		97		96		95		94		93	Ref	Client: Buyer: Schedu Est./PO	
		17.				V	M-F 9a Dr Phil	W		W		W	M-F 7a	vv			Client: Am Buyer: , . Schedule Dates: 10/ Est./PO Number: 063 Associated Copies: No	
			M-F 7a CBS This Morning		M-Su Late News Late Run		Dr Phil		M-F 8a CBS This Morning		M-F 730p Scene On 7		M-F 7a CBS This Morning		News	Sales Product Details	American Crossroads/ Issue  10/29/12 to 11/11/12 06225080 ss: No	
			01		01		01		01		01		01		01	Rev Type		
																	Submission Cost: Client/Product/Estimate: Weeks: Contract type:	
	Week																n Cost: duct/Estin	
Closed PR	Weekly Totals: Total Spots(Ord Spots)		600		1275		450		400		650		600		650	Rate	nate:	
Ä	ots(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type	63375 11 /27 /694 2 Political	
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		B B B	
	79		1		1	-	.1		1		1		1		-3	10/29	Campaign Ref: E:120710059 Sales Rep: HRP Washing Order Ref: 06225080 Business Type: POLITICAL Business Category: Transactional	
	19															11/05	E:12071005 HRP Washir 06225080 POLITICAL Transactions	
	98		-1		1		-3		-1		-1		1		-	Total		)
			600		1275		450		400		650		600		650	Cost	on, DC	\$. }

Sales Product Spot Type Pre-empt Status Pre-empt Value  M-Su 11p News :30 Commercial 10/29/12 Closed Pre Emption	Sales Product Spot Type Pre-empt Status  M-Su 11p News :30 Commercial 10/29/12 Closed Pre Emption	4	Ref	
pe Pre-empt Status Pre-emption Summary Date Status Value 10/29/12 Closed Pre Emption	Pre-empt Date         Status         Pre-empt Value         Makegood Line(s) (Dates)         M           1 00/29/12         Closed Pre Emption         0.00/98 (11/04)         00001	M-Su 11p News	Sales Product	
Pre-emption Summary  Pre-emption Status  Pre-emption  Pre-emption  Pre-emption  Pre-emption	npt:         Status         Pre-empt Value         Makegood Line(s) (Dates)         M           Closed Pre Emption         0.00   98 (11/04)         00001	:30 Commercial	Spot Type	
emption Summary Pre-emp Value	Pre-empt Value         Makegood Line(s) (Dates)         M           0.00 98 (11/04)         0.0001		Pre-empt Date	
emp lue	t Makegood Line(s) (Dates) M 0.00 98 (11/04) 00001	Closed Pre Emption	Status	Pre-emption
	Makegood Line(s) (Dates) M 1/04) 00001	0.00	Pre-empt Value	Summary
	Campaign Ref E:120710059	0000175379	Makegood Ref	
Makegood Ref 0000175379		E:120710059	Campaign Ref	

Grand Totals

-		Month :	Month 11 Weeks: 4	
-	Totals	10/29	11/05	
Spots	98		79	19)
Cost	63375	51220	20	12155
Grand Totals:			Spots:	98
			Gross Total:	63,375.00
			Commission:	9,506.25
			Net Total:	53,868.75